



# The Ozark Injector

A Publication of Ozark Region Porsche Club of America

May 2007

**THIS MONTH'S SCHEDULE**

Volume 5, Issue 5

**!Don't forget to always check the website calendar for the latest information!**

- 4 May "Crisis" Play; Cajun's Warf**
- 12 May Fun Run to El Dorado**
- 26 May Monthly Social**
- 2 June Annual Firestone Porsche Car Show — \*NEW DATE\***
- 10 June SCCA Autocross; / PCA fund raiser**
- 4 July Fourth of July Party at The Peabody**

## 2007 OFFICERS

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## President's Corner

By Rick Daes

Mike Kennedy and I attended the Zone 5 President's meeting in Irving Texas in March. The meeting was hosted by Caren Cooper, Zone 5 Representative, and attended by officers from the 11 regions making up Zone 5. This years featured speakers were Vu Nguyen, PCA Executive Director, and Jan Mayo, PCA National Awards Chairman. The meeting is very casual and allows everyone to get to know each other. We attended a dinner Friday night and then met for an all day conference on Saturday.

In Vu's presentation, he explained how the staff of six full and part time employees were able to do what all is necessary to serve the 139 regions, 55,000 members of the PCA, and run the office on a day to day bases. He mentioned that a renewal notice is sent out two months before a members membership expires. He also talked about some of PCA's objectives and concerns for 2007, including:

1. Redevelop and modernize the web site
2. Develop a Club position on website advertising
3. Address the issue of electronic news letters.
4. Continue to develop and monitor our safety programs to help maintain our insurability.

The Ozark Region, with everyone's support, has already gone to an electronic news letter. We have managed to reduce our cost of about \$125 a month to less then \$15 for printing and mailing out the news letter. Not everyone in our club

*(Continued on page 3)*



## Membership Report

By Harry Broadwell

### As of 10 April, 2007

New Members:	3
On time Renewals:	0
Late Renewals:	0
Transfer In:	0
Transfer Out:	0
Dropped / Non Renewals:	0

Please try to remember to pay your dues on time. PCA's Main Office doesn't offer a grace period.

Primary Members	88
Affiliate Members	63

### Total Members as of 10 April 2007: 151

If you see LAPSED and a date next to your name on the address label, it means that PCA National shows you as past due on your membership. Pay ASAP to continue receiving your newsletter and email updates. Speaking of email, If you do not get a weekly email update from us it's probably because we do not have a good email address. Please remember to tell us when you change your email address and also go online at pca.org and change it with National. Thanks!!!



## Editor's Notes

By Michael Kennedy

As April draws to a close, it is obvious spring is in the air. There are several fresh changes going on in the club. The Air Force has yet to decide what they will be doing with me, but to ensure we have a seamless transition, I will begin teaching Chuck Weeks "the ropes" to putting together the newsletter. Rick Daes and I attended the Zone 5 President's meeting (see President's Corner for details) and National has several changes coming along. We are planning our spring

and summer activities (watch the online calendar for all the details and updates!), and some of us have the spring time car bug... ok, I have the spring time car bug! Read about my latest Porsche experience on page 4.

Yes, spring is certainly in the air, and we'll be enjoying every bit of it as much as we can before the lazy (and HOT) days of summer roll in. So get out there, dust off your Porsche, and come put some miles on the odometer with the club! And remember, keep the shiny side up!

**We're on the Web!**  
[www.Ozarkpca.org](http://www.Ozarkpca.org)



## Porsche of the Month

For the month of May we depart from our normal Porsche of the Month to say farewell to Robert, JoAnne, and Speedster Trinkle, an all around Porsche family who have been exceptionally supportive of the Ozark region and have enabled us to grow in the past several years. They are true Porsche people (and Dachshund) through and through. We'll miss them as they head west for new adventures.

### A letter from JoAnne:

The time has come for us to bid adieu to all our Friends in the Ozark Region. Robert and I are off to the Sandier Pastures of the Palm Springs Area in Southern California. We enjoyed the time we spent hosting Porsche Club events at our place on Lake Hamilton and the Breakfast Clubs at the Hot Springs Country Club and all the other things that we did with you and for you in the past 6.5 years. We have very fond memories and will never forget all the wonderful folks we have met.

If you are ever in the Low Desert in Southern California, give us a call and we'll show you around. Take care.

Hugs,  
JoAnne, Robert and Speedster Trinkle

Current:  
1958 356 A Coupe  
1996 993 C4S Coupe  
2006 Cayenne S TE  
2006 Mini Cooper S

Gone-never forgotten (in order).....

'66 911, '74 911, '85.5 944, '70 914-6, '01 986, '97 993 C2S, '04 Cayenne S, 98 993 Cab, '65 356 Euro Coupe, '55 356 Continental Coupe (Bad Max), '55 356 Speedster





## Next Event

On Saturday May 12th, the club will drive to El Dorado and join the Ark-La-Tex Region from Shreveport, La. We will be greeted by Mickey Murfee, a 30 year founding charter member of the Ozark Region Porsche Club. We only have three of the original founding members still in the club, Joe Keeling and Bill Canino are the other two. The Ark -La-Tex Region is a small group from Louisiana, who's president ( Ken Chandler) has expressed an interest in doing some multi region events with our region. Once in El Dorado, we will have lunch, take some photo's and afterwards drive out to Mickey's house to see his collection of 356's.

We will meet at the commuter parking lot at I-530 and Dixon Road at 9 a.m. and depart at 9:15. The drive to El Dorado is about 100 miles from Little Rock and will take about two hours. This will be an all day event. Those folks interested in attending contact Rick Daes (501) 565-5113 or rdaes@aristotle.net by Friday May 11th so we can notify Mickey as to how many folks to expect for lunch and in the event of any last minute changes.

**Perfection Plus is located in Little Rock**  
**Contact Steve McPherson at 565-1911**

## PRESIDENT'S CORNER CONT...

*(Continued from page 1)*

has a computer, so we still have to mail out about 10 copies a month.

Safety programs and insurability, for every event a region promotes or sponsors, they must apply for insurance through PCA and make an attempt to get all participants and guests to sign the Release and Wavier of Liability form.

Jan Mayo explained that there are several programs available for regions to apply for to earn extra money and awards. The Ferry Porsche Trophy, Porsche Family of the Year award, PCA Enthusiast of the Year, and the PCA Public Service Award.

Caren Cooper presented to each region their Porsche Club of America Citation, I was presented the Ozark Region's 30 year anniversary citation.

In a round table discussion with the other officers, we realize that we all share many of the same problems: retaining members, getting the message out that there is a Porsche Club in order to attract new members, low attendance at events, getting volunteers to serve as officers and committee members and the rising cost of producing the news letter.

In the February 2007 issue of Pano on page 55 there is a picture of Vu and Greg Adams the winner of the 2006 raffle for the Cayman S. There will be another raffle this year for a 2007 911 Carrera. Watch for more details in the Pano and mail.

STEP UP AND STEP OUT  
*The Peabody*  
 LITTLE ROCK

THE PEABODY RIVERTOP PARTY > FRIDAYS 8 TO AFTER MIDNIGHT > FRIDAY, APRIL 20: THE VENUS MISSION plus SCARLET FASHION SHOW > \$5 COVER > MUST BE 21 OR OVER

Alice@107.7

scarlet

The Peabody RiverTop Party

**THE 911 BUG BITES**  
**By Michael Kennedy**

Have you have heard those stories beginning with "So there I was..."? These are usually tales ending in one of two ways, either advertng a catastrophe through heroic means, or the painful story of someone's bad decisions turned into a lesson for the reset of us. This one is neither.

So there we were, Rick and I attempting to not get lost in Dallas on our way to Park Place Porsche. We had arrived for the Zone 5 President's meeting early and attempting to find Park Place to discuss them advertising in our newsletter, but that is the boring business story, and I was in for a much more interesting afternoon.

For those of you who have ever attempted to get an 8 year old to focus on anything while dragging them through the local Toys 'r' Us, you have a pretty good idea of the rampant case of attention deficit disorder Rick and I were experiencing in the vast sea of Porsches on the lot shortly after we arrived at Park Place.

After about 15 minutes of running around the lot while pointing and yelling "Look at that one!" we were finally able to pull ourselves away from Porsche Heaven and go in to conduct a little business. It was a failed attempt at sanity, due to the 6 speed, fly yellow 997 Turbo with full black leather with yellow piping and center console painted to match the exterior, costing as much as the houses I've been looking at, eye magnet on the showroom. Another 5 minutes later and we had pulled ourselves away once again to speak with... ooooh... look at the Ferrari F430 in classic Italian Red with supple tan leather interior, chrome gated shifter, engine under glass, piece of automotive artwork!

Eventually someone behind a desk asked if they could help us, pulling us only slightly closer to the purpose we were there for. It wouldn't last long as a consultant feeling the automotive lust in the air came over to ask if there was anything I would be interested in looking at. I admit it, I checked their website before we drove down, and there was indeed something he could show me. A 2003 911 Carrera Cabriolet 6 speed in Seal Grey. We went for a 30 minute test drive through the surface streets of Dallas. My first real drive in a 911, and after getting the seat adjusted, I was hooked.

Sadly I had to tell myself no, several times in fact, as I need to buy a house before I buy another toy and a late model 911 Cabriolet is just a bit out of my price range right now. That will only put off the inevitable for while though. The 911 bug has bit, and the only cure is another Porsche in my garage. Perhaps a Cayman would suit me?!



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**\$\$\$ NEWS FLASH \$\$\$**

It costs the club quite a sum of money to print out and mail the monthly newsletter. If you would like an electronic copy of the newsletter please send an email to [ozarkPCAactivities@comcast.net](mailto:ozarkPCAactivities@comcast.net) with Electronic Newsletter in the subject line and I will add you to the e-mail list. Electronic versions will arrive as PDFs. A free PDF reader is available <http://www.adobe.com/products/acrobat/readstep2.html>

**NEWS FROM OUR SPONSORS**

**If you would like to sponsor or advertise in The Ozark Injector, contact one of the officers. News! We are in the process of adding all of our sponsors to the website and adjusting our prices. Look for lower advertising costs with additional service online soon!**

**Keith Lundquist**  
Store Manager-Managing Partner

11104 Rodney Parham  
Little Rock, AR 72212  
P: 501.227.0506  
F: 501.227.6939



[www.FirestoneCompleteAutoCare.com](http://www.FirestoneCompleteAutoCare.com)

**MAY ADVERTISER OF THE MONTH**  
**By Rick Daes**

May's advertiser of the month is Joey's Seafood and Grill, located at 755 Club Lane in Conway. Owned and operated by club members Mickie and Jay Wellwood.

I first met Mickie and Jay in the summer of 2001, they would drive from Russellville (during the period of highway construction on I-40 between Morgan and Ft. Smith) to Little Rock to attend our monthly meetings at the Oyster Bar. Jay was working at Nuclear One then and was having to travel but he and Mickie would always make the meetings. He was working on his 928 and would talk to the members about what all he was doing with it and hope to have it up and ready to attend a 928 SIG in Ohio that year.

In September of 2001, I was conducting a one man Porsche Car Show at the Clear Channel complex for the Big Boys Toys promotion. Most of the folks who participated in this event were dealers trying to sell something and all I was doing was promoting the Ozark Porsche Club. I would not consider the event a success that first year because there just wasn't much attendance. I was sitting in my chair waiting for the crowd to appear when I spotted Jay and his son (Josh) walking in my direction. Jay was the only club member who came out those two days to see my car show. He told me he wanted to support my efforts in promoting the Porsche Club. Jay and his son stayed and visited for a while and that was the beginning of our friendship.

Over time Jay's job became more demanding and then he and Mickie got married, built a new home and they were not as active as they had been. Over the next four years, Jay and I managed to stay in touch either by an occasional phone call or e-mail.

In 2006 I learned Jay had left his job and had bought a Joey's Seafood and Grill franchise and was building a location in Con-

**Business Card sized: \$25 per month**

**1/2 Page add (8x5): \$50 per month**

**Full Page add: \$100 per month**

**Discounts available for multi-month, packages when paid in advance.**



way. They opened in June of 2006 and on our first fun run to Joey's, before I even had a chance to put in my food order, Jay told us to sign Joey's Seafood Grill up for a business card size ad in the Injector news letter.

Since that first fun run, we have made several trips to Joey's Seafood and the food and service is wonderful and well worth the drive to Conway. Joey's has just recently been granted a private club license and is now serving many of your favorite drinks. Thanks to Mickie and Jay for supporting our club as we recognize Joey's Seafood as the advertiser of the month.



## PORSCHE IN THE NEWS

### **Porsche Named Top Prestigious Luxury Automobile Brand for 2007 by Luxury Institute for Third Consecutive Year ATLANTA (April 12, 2007)**

For the third year running, America's most affluent consumers have declared Porsche the top luxury car available today. The Luxury Institute's 2007 independent, nationwide survey of luxury auto brands rated Porsche against 13 of the world's most prestigious car brands, including Acura, Audi, BMW, Infiniti, Jaguar, Land Rover, Lexus, Mercedes and Volvo.

Porsche netted the number one spot based on its consistently superior quality, exclusivity and uniqueness, measure of enhanced social status and its ability to make the client "feel special" throughout the entire ownership experience. It was also measured on value, respondents' willingness to recommend and next purchase preference.

"Customer perception is everything in the luxury car market. This distinction helps us know that we are successfully delivering on our brand values in a very competitive automobile market," said Peter Schwarzenbauer, Porsche Cars North America president and CEO.

The Luxury Institute conducted an online survey of more than 1,600 American consumers – with an average income of \$313,000 and average net worth of \$3.3 million. Survey respondents strongly associated Porsche with "power, style and excitement" as well as "value," "elegance," and "trust and respect." The proprietary 2007 Luxury Brand Status Index survey is the only measure of the reputation of leading brands among wealthy Americans.

"Wealthy consumers tell us that Porsche stays true to its core values and to its enthusiasts," said Milton Pedraza, CEO of the Luxury Institute. "Porsche remains an automobile that never loses its way on the luxury highway, even at high speeds."

The Luxury Institute is the uniquely independent and impartial ratings and research institution that is the trusted and respected voice of the high net-worth consumer. The Institute provides a portfolio of proprietary publications and research that guides and educates high net-worth individuals and the companies that cater to them on leading edge trends, high net-worth consumer rankings and ratings of luxury brands, and best practices. The Luxury Institute also operates the Luxury Board ([www.luxuryboard.com](http://www.luxuryboard.com)), the world's first global, membership-based online community for luxury goods and services executives, professionals and entrepreneurs. To reach the Luxury Institute, please call 646-792-2669 or go to [www.luxuryinstitute.com](http://www.luxuryinstitute.com).

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga., and its subsidiary, Porsche Cars Canada, Ltd., are the exclusive importers of Porsche sports cars and Cayenne sport utility vehicles for the United States and Canada. A wholly owned, indirect subsidiary of Dr. Ing. h.c. F. Porsche AG, PCNA employs approximately 300 people who provide Porsche vehicles, parts, service, marketing and training for its 213 U.S. and Canadian dealers. They, in turn, provide Porsche owners with best-in-class service.

### **PORSCHE RS SPYDER SWEEPS LONG BEACH PODIUM AS PENSKE, DYSON RACERS TAKE FIRST THREE LMP2 POSITIONS; SMALLER PROTOTYPE CLASS TAKES FIRST SIX SPOTS LONG BEACH, Calif. - April 14**

Romain Dumas (France) and Timo Bernhard (Germany) brought their Porsche RS Spyder LMP2 prototype, prepared by Penske Motorsports, to a first place finish overall and class win at Saturday's American Le Mans Series race through the streets of Long Beach.

Bernhard, who started the car from the front row, ran second to the Franchitti/Herta Acura for the first 30 minutes of the 100-minute

event, and turned the car over to Dumas, who took the lead when the Acura pitted for a driver change. The Sascha Maassen (Germany)/Ryan Briscoe (Australia) Penske Porsche RS Spyder was second, and the Andy Wallace (England)/Butch Leitzinger (USA) Dyson Racing Porsche RS Spyder was third.

It was the first time the Audi R-10 diesel LMP1 has not won an ALMS race that it entered. For Porsche, this was the second one-two overall finish in the American Le Mans Series (the same Dumas/Bernhard combination accomplished the feat at Mid-Ohio last year), and it was the first time any manufacturer has swept the overall podium in ALMS.

"How can you top this?" declared Penske Racing President Tim Cindric, who called the strategy on the radio for the winning car.

"Not only a one-two finish overall for Penske Racing, but a one-two-three finish for Porsche Motorsport," said Cindric.

The Dumas/Bernhard racer ran a flawless race, with a perfect driver change that helped the car minimize its time in the pits. The car ran the whole race without a tire change, proof that the Michelin race tires it uses provide exceptional track life. As no mechanical work can take place in the American Le Mans Series while the car is being fueled - including a tire change—this also helped the team save time in the pits.

Porsche now leads Acura in the LMP2 manufacturers points by six points, and Dumas/Bernhard lead the drivers championship by ten points over teammates Maassen and Briscoe and 16 points over the leading Acura drivers.

Although Maassen/Briscoe had a terrific race and good pit work, Briscoe ran over a bolt on the track - possibly from a P1 car which hit the wall on the pace lap - and incurred a deflating tire on lap number five, only eight minutes into the race. This meant a pit stop very early, and the Penske crew changed all four tires. Although Briscoe and Maassen charged through the field to gain their second-place finish, the unexpected pit stop was too much to overcome and they had to settle for second place.

The third-place finishers - the number 16 Dyson Racing Porsche of Butch Leitzinger and Andy Wallace, who were fifth in class at the first two events - broke through for a third-place finish after both drivers had a mistake-free run. The team number 20 Dyson Racing Porsche, with Chris Dyson (USA) and Guy Smith (England), also had a strong event, and actually led the team number 16 car out of the pit stops, but Chris Dyson ran wide at one of the corners on lap 29, losing time and allowing the team number 16 car to re-pass him. Dyson/Smith finished fifth overall and fifth in LMP2.

Before the race, Dyson was optimistic as the team had success with some of the changes it made to the new Porsches overnight.

"We're getting closer and closer to the right set-up every time we take to the track," said Dyson, whose team switched from Lolas to Porsches for the 2007 season.

"With additional testing and more races, we're ready to contend for a race win," he said.

### **GT2 - Second and Fourth**

The Darren Law/Patrick Long Flying Lizard Porsche 911 GT3 RSR led the GT2 class for much of the race, but could not overcome time lost during their green-flag pit stop, and finished second to the Salo/Melo Ferrari by less than five seconds. The number 71 Tafel Racing Porsche of Wolf Henzler/Robin Liddell was fourth, while the Bergmeister/van Overbeek Flying Lizard Porsche finished ninth after developing a water leak from an incident with an LMP1 Audi.

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